

linkedin.com/in/gsusmartin hi@gsusmartin.com

Jesús Martín www.gsusmartin.com

About me

I have over 5 years of experience in the creative industry, working on editorial and visual identity projects and helping brands and organizations—effectively and aesthetically—communicate through presentations for events.

I'm not interested in creating *mechanical* designs. On the contrary, I enjoy tackling challenging projects that help broaden my knowledge horizon.

Skills

Attention to detail, adaptability, teamwork, active listening, patience, empathy, assertive communication and curiosity to keep learning across different topics.

Software and technologies: InDesign, Illustrator, Photoshop, Figma, After Effects, Premiere Pro, Keynote, HTML, CSS, Microsoft Office and ChatGPT.

Languages: Spanish (native) and English (intermediate).

Recognitions

Credited as Art Director in the documentary Elio (RTVE - 2022).

Professional experience

Self-employed

10/2021 - 08/2023

Freelance Graphic Designer

During a professional period of almost two years, I worked as a freelance graphic designer for various clients. Some of them were: Sngular, Estudio Puerta Tannhauser, and the Andalusian production company Lateral Contents.

Thanks to these clients, I had the opportunity to participate in projects for external organizations, both nationally and internationally. Among the projects I participated in, I would like to highlight:

ightarrow Presentation of the European organization, ECAT

European Commission / Joint Research Centre April 2023 and December 2022

Motion graphics edition of the video presentation about the European organization ECAT. And editing, with the material filmed by the production company Lateral, of several explanatory videos about ECAT's mission.

→ Presentation of the #ePort initiative

Endesa - March 2023

Editing of an explanatory video about the #ePort initiative and collaboration in the creation of an interactive presentation with motion graphics elements on a 3D model.

→ Presentation of results of R&D projects financed by CTA

Technological Corporation of Andalusia - December 2022

Design of the interactive presentation with motion graphics elements.

Audit of the audiovisual production of Endesa and its subsidiaries in social networks and media

Endesa - September 2022

Research of the provided material and the content generated by Endesa and its subsidiaries on media and social networks. Analysis of collected data and presentation of conclusions in a report for the client.

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ightarrow Art Direction for the documentary *Elio*

Lateral and ADM Group - July 2022

Ideation and production of the graphic universe of the documentary and graphic interventions.

Presentation of the future headquarters of JRC in Seville

European Commission / Joint Research Centre April 2022

Development of the event's graphics as well as two audiovisual pieces that would help to complement the presentation event.

\rightarrow Grants for modernization and cultural action

Ministry of Culture and Sports of Spain - December 2021

Motion graphics editing of explanatory videos on obtaining, presenting, and justifying the grants.

Estudio Puerta de Tannhauser

03/2021 - 05/2021

Internship as a Graphic Designer

I would like to highlight my participation in the exhibition project *Puerto de Sevilla*, *Historia Gráfica*, where I was responsible for applying a preestablished design to the exhibition pieces and generating all the final artwork for the exhibition, considering the medium and type of printing.

DSS Network

09/2016 - 09/2017

Layout designer

For a year, I worked as a layout designer for the digital newsstands *Kiosko y Más Extra* and *Magview*. As time passed and I gained more experience, I started independently handling the following publications: Dozza, EliteSport, Bixby and Cultura Inquieta.

Academic education

School of Arts of Seville

09/2017 - 09/2021

Bachelor's Degree in Artistic Studies. Specialization in Graphic Design

I.E.S. Llanes

09/2014 - 06/2016

Certificate of Higher Education in Graphic Design and Editing of Printed and Multimedia Publications

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